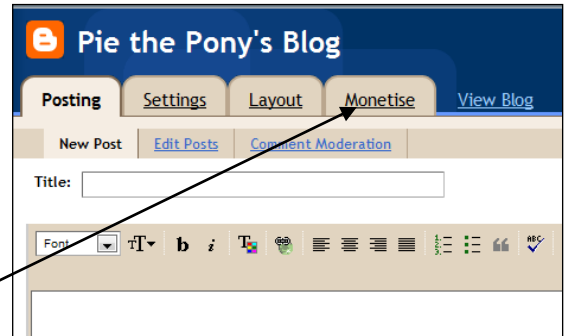


How to add Google AdSense to a Blogger Blog

It is easy to add AdSense to a Blogger blog as Blogger provide a “gadget” for you to use. If you don’t already have an AdSense account, go to www.google.com/adsense and set up a new account.

Adding details of your AdSense Account

Before you can start adding AdSense to your blog, you need to tell Blogger the details of the AdSense account you set up. Log into your blog and click on the “Monetize” tab.

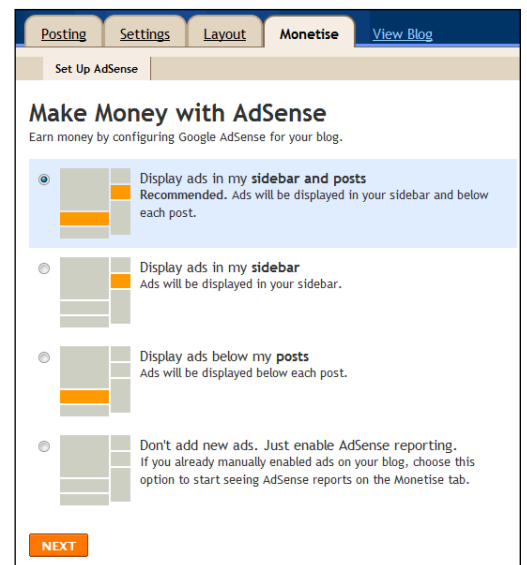


Choose where you would like AdSense to appear on your blog. I usually choose the second option, “sidebar” only.



Google will only allow you to display a **maximum of THREE blocks of AdSense** on any page of your blog or website. (If you display more than three blocks you are in danger of having your AdSense account suspended). Fortunately, Blogger will handle this for you. If you choose to display ads in the sidebar and between posts, Blogger will NOT display more than three blocks of AdSense in total.

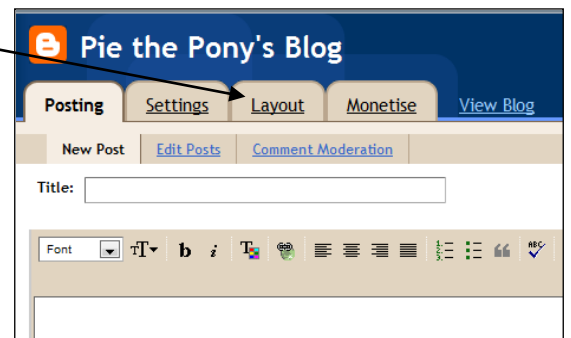
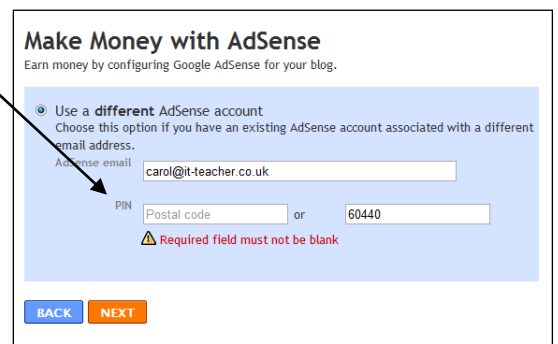
Click on “Next” and then enter the email address you used when you signed up for your AdSense account along with your postcode or the last 5 digits of your phone number.

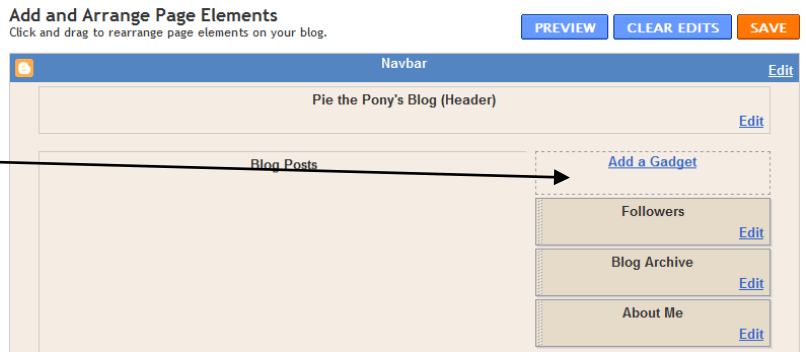


Blogger now has the information it needs for you to add AdSense to your blog. Click on “Next”.

Adding the AdSense Ads

Click on the Layout tab.



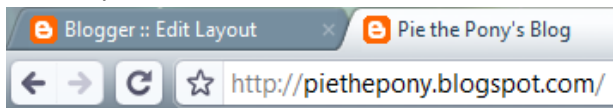


I am going to add AdSense to the right hand sidebar, so I click on the appropriate "Add a Gadget" box.

The "Add a Gadget" dialog box will appear. Scroll down to find the AdSense gadget and then click on the plus sign.

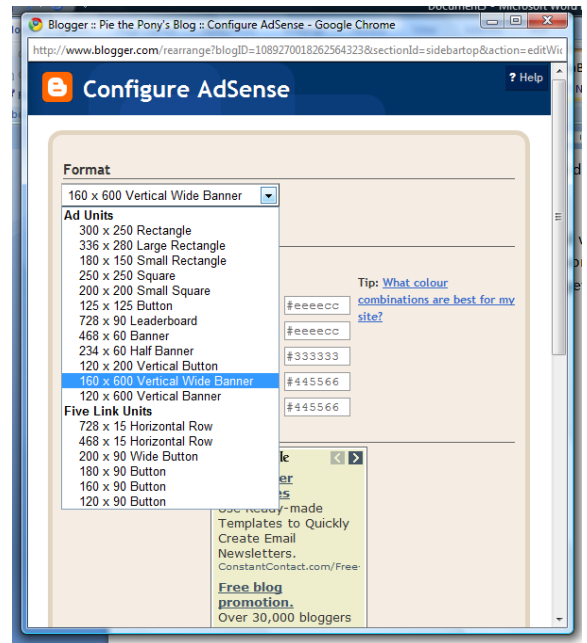


I like to match the background colours of my AdSense to the colour of my sidebar. So at this point I find it helpful to open the blog in a new tab in my browser. Like this:

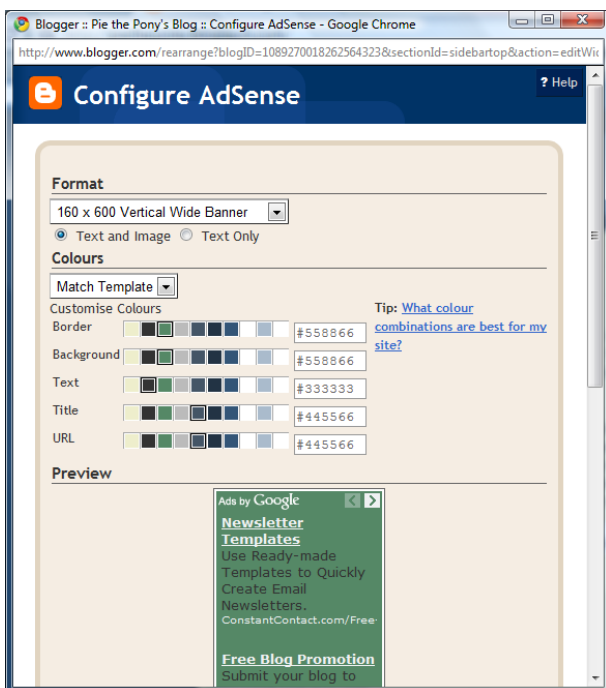


Now I can make a change in the "Edit layout" tab, and click on the Blog tab when I need to look at the colours.

Google provide a choice of sizes for your ads. Not all will fit comfortably in the sidebar. You might need to experiment with sizes to find the one that works for you. You can easily edit your gadget by going back to the layout tab and clicking on the gadget you want to change.



I'm going to choose the 160 x 600 vertical wide banner.



I have chosen the "Match template" set of colours so I can match the border and background colours to the sidebar colour. Experiment here to find the look you like.

Then scroll down and click on Save.

Go back to your blog (click on “view blog”, or refresh the tab displaying your blog) and you should see your AdSense displayed.



When you first add AdSense the ads displayed may not be relevant to the subject of your blog. Don't worry. After a few minutes Google will match the ads correctly to the content.

This is what I first saw – the ads aren't relevant.

I refreshed my browser after a few minutes and this is what I saw:

Discount Equestrian Tack
Offers on BIG Brand names Puffa, Toggi, Mountain Horse etc
www.bridlewood.co.uk

Horse problem?
Help for horses and owners throughout Lincolnshire and beyond
www.equineempathy.co.uk

Compare Horse Insurance
Looking for horse insurance? Get A Quote And Buy Home Insurance.
boookmark.com/horse_in

E&L Horse Insurance

Ads by Google

If U Can Blog U Can Earn
Earn by blogging and writing articles online. Start earning now!
HubPages.com

T026 Ink Cartridges
£4.95. Buy 2 replacement inks, get 1 free.
Epson.PrinterInks.com/T026

Free RSS Readers
Get Free RSS Readers For Your Desktop/Mobile Phone! Free Download
NewsGator.com/Free_RSS_f

Submit Blog Free
Add our button to get more people to your website or blog. Add free.
www.TheBestLinks.com

A Word of Warning

NEVER click on your own AdSense ads. Google will BAN your account and you will lose any money in it. They know the IP address of your computer.

Also – NEVER ask your friends and family to click. Google monitor for click fraud – multiple clicks from the same location could also get your account banned.

It isn't worth it. Just wait for real visitors to find your site and click on the ads because they are genuinely interested.